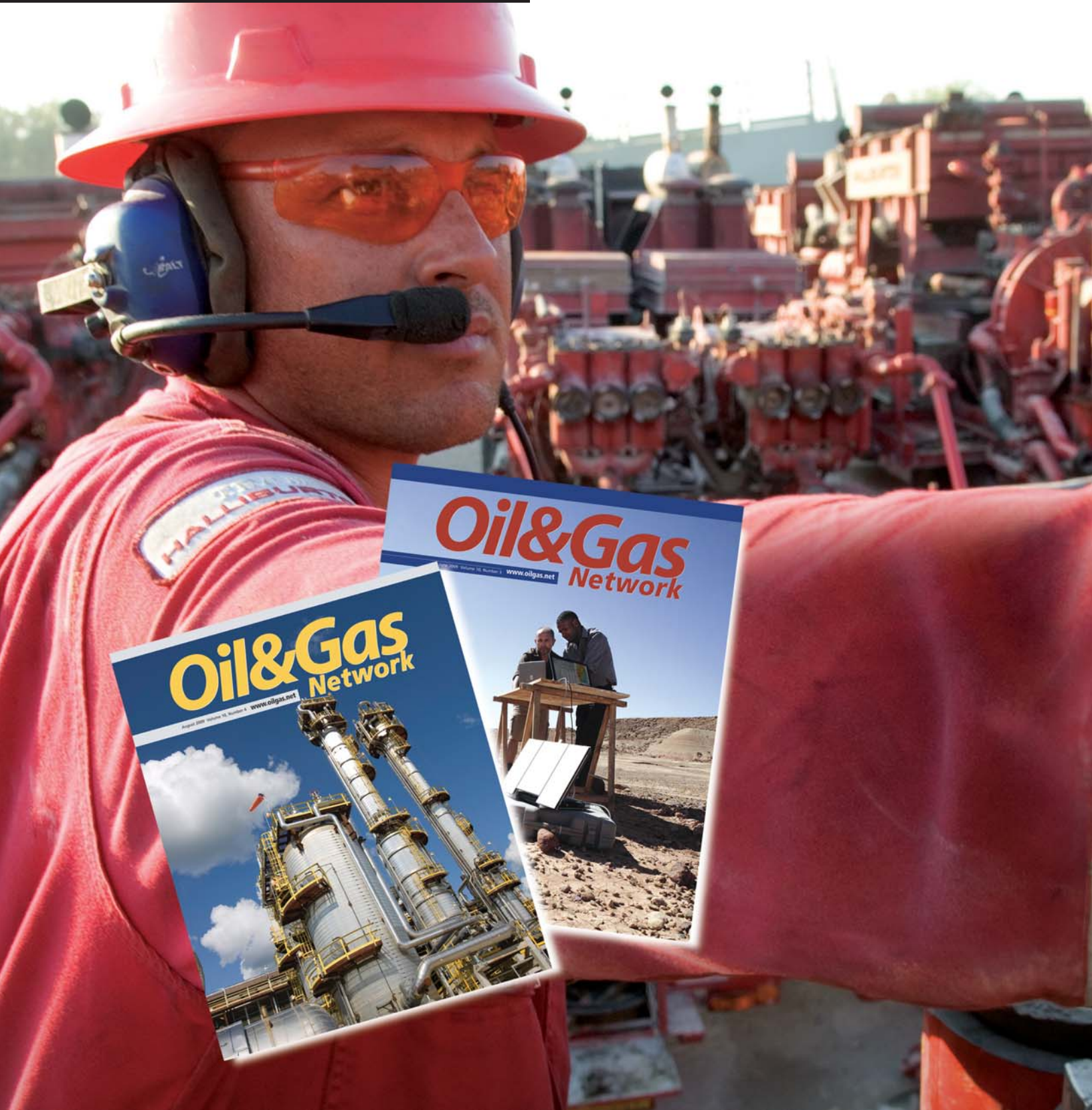


# Oil & Gas Network

2010 Media Kit



# REACH YOUR MARKET!

From exploration to exports, the **Oil & Gas Network** reaches all sectors of the Canadian petroleum industry including: Engineering, Exploration, Geophysical/Geological, Drilling, Production, Pipelining, Transportation, Gas Processing, Plant Operations, Instrumentation and Controls, Service and Supply.

## VALUE ADDED SERVICES:

- ▶ Priority for your companies press releases
- ▶ Feature editorial sponsored by your company
- ▶ Featured Guest Column sponsored by your company
- ▶ Highlight your product(s) in our NEW Product section
- ▶ Mailing of Oil & Gas Network to your customers

**Circulation 15,912**  
2009 ABC Audit Statement

The **Oil & Gas Network** is ABC Circulation Audited with high request and the largest circulation in the Canadian petroleum industry.

## Industry Sectors

• Land/Exploration/Development .....	1,101
• Geophysical/Geological .....	473
• Drilling .....	2,364
• Production .....	2,183
• Pipelining .....	341
• Transportation .....	353
• Gas Processing .....	537
• Refining/Petro-Chemical .....	286
• Plant Operations/Maintenance .....	797
• Instrumentation & Controls .....	625
• Construction .....	117
• Engineering .....	2,000
• Information Technology/Communication .....	120
• Research & Development .....	103
• Finance & Development .....	115
• Legal/Regulatory/Government .....	24
• Service & Supply .....	2,780
• Others Allied to the field .....	926
• Oil & Gas Marketing .....	421
• Management Enviro/Waste .....	56
• Personnel Admin .....	11
• Safety Training .....	111
• Enhanced Recovery .....	48
• Mining .....	20

## Official Show Daily for GPS 2010



## THREE DAYS, THREE DAILIES AND THREE OPPORTUNITIES FOR ONE PRICE!

The producers of *GPS 2010* and *Oil & Gas Network* have joined together again to produce the *GPS Show Daily*.... Delivered hot off the press each morning, the *Official Show Daily* is a tabloid paper offering visitors, delegates and exhibitors a daily resource for show highlights, important news and announcements. This opportunity offers multiple impressions to ensure your message is seen

**EACH DAY** of the show.

The *Official Show Daily* will deliver fresh off the floor information with interviews from associations and industry professionals, coverage of technical conference sessions as well hot new industry products and services displayed at the show. This publication will be a tool for visitors to help plan their attendance at the show on a daily basis!

For more information and advertising rates please contact  
John Robertsen Phone: 403-503-0460 Email: jrr@oilgas.net

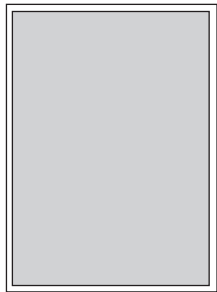


# 2010 EDITORIAL OUTLINE

January/February 2010	March/April 2010	May/June 2010
Ad Bookings: January 15, 2010	Ad Bookings: March 5, 2010	Ad Bookings: May 5, 2010
Material Due: January 22, 2010	Material Due: March 12, 2010	Material Due: May 12, 2010
<ul style="list-style-type: none"> <li>• <b>DRILLING</b></li> <li>• <b>CBM TECHNOLOGIES</b></li> <li>• <b>SOFTWARE SERVICES</b></li> </ul> <p><b>PLUS:</b> EOR Technologies</p> <p><b>SUPPLEMENT:</b> Drill Bits Product Overviews</p>	<ul style="list-style-type: none"> <li>• <b>UNCONVENTIONAL OIL &amp; GAS</b></li> <li>• <b>INFORMATION TECHNOLOGY</b></li> <li>• <b>SEISMIC AND GEOPHYSICAL TECHNOLOGIES</b></li> </ul> <p><b>PLUS:</b> Carbon Capture and Storage</p> <p><b>SUPPLEMENT:</b> Instrumentation Automation &amp; Control</p> <p><b>Exhibiting at ISA Edmonton</b> We will provide you with same space editorial as your advertisement to discuss your booths product technologies for the show with photos...</p>	<ul style="list-style-type: none"> <li>• <b>PRODUCTION OPTIMIZATION</b></li> <li>• <b>COMMUNICATIONS</b></li> <li>• <b>PUMP EQUIPMENT AND SERVICES</b></li> </ul> <p><b>PLUS:</b> Compressor Equipment &amp; Services</p> <p><b>SUPPLEMENT:</b> GPS 2010 SHOW Buyers Guide</p> <p><b>Exhibiting at GPS 2010</b> We will provide you with same space editorial as your advertisement to discuss your booths product technologies for the show with photos...</p>
<p><b>SHOW DISTRIBUTION</b> Oil &amp; Gas Network attends and sponsors the major oil shows in this industry. Over 25,000 copies of the magazine will be distributed at these shows.</p>	<p><b>SHOW DISTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• Offshore Technology Conference</li> <li>• ISA Edmonton 2010 Show &amp; Conference</li> </ul>	<p><b>SHOW DISTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• Global Petroleum Show 2010</li> <li>• Inuvik Petroleum Show</li> </ul>
July/August 2010	September/October 2010	November/December 2010
Ad Bookings: July 9, 2010	Ad Bookings: September 3, 2010	Ad Bookings: November 5, 2009
Material Due: July 18, 2010	Material Due: September 10, 2010	Material Due: November 12, 2009
<ul style="list-style-type: none"> <li>• <b>OIL SANDS &amp; HEAVY OIL</b></li> <li>• <b>PIPELINE TECHNOLOGIES</b></li> <li>• <b>ARTIFICIAL LIFT SYSTEMS</b></li> </ul> <p><b>PLUS:</b> Canadian Technologies for Export</p> <p><b>SUPPLEMENT:</b> Oil Sands Projects with pipeline projects, and upgrading updates</p> <p><b>Exhibiting at Oilsands</b> We will provide you with same space editorial as your advertisement to discuss your booths product technologies for the show with photos...</p>	<ul style="list-style-type: none"> <li>• <b>WELL COMPLETIONS</b></li> <li>• <b>SOFTWARE APPLICATIONS</b></li> <li>• <b>FLUID SYSTEMS</b></li> </ul> <p><b>PLUS:</b> Refining and Petrochemical</p> <p><b>SUPPLEMENT:</b> Industry Trucks, Off-road and all terrain vehicles</p>	<ul style="list-style-type: none"> <li>• <b>EXPLORATION &amp; DRILLING</b></li> <li>• <b>PROCESS TECHNOLOGIES AND SERVICES</b></li> </ul> <p><b>SUPPLEMENT:</b> 2011 Buyers Guide</p>
<p><b>SHOW DISTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• Oil Sands Trade Show &amp; Conference</li> <li>• World Energy Conference Montreal, Sept 12-16, 2010</li> </ul>	<p><b>SHOW DISTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• SPE Annual Technical Conference</li> </ul>	<p><b>Check it out at</b> <a href="http://www.oilgas.net">www.oilgas.net</a></p>

# 2010 RATE CARD

Effective December 2009



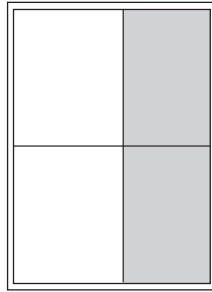
## Full Tabloid Page

Trim 10<sup>7</sup>/<sub>8</sub> x 13<sup>1</sup>/<sub>2</sub>

Bleed 11<sup>3</sup>/<sub>8</sub> x 14

### Insertions Rates

1x	\$4465
3x	\$4195
6x	\$3985



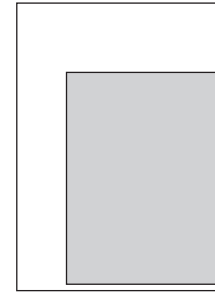
## 1/2 Tabloid Page

Horizontal 10 x 6<sup>1</sup>/<sub>2</sub>

Vertical 4<sup>7</sup>/<sub>8</sub> x 12<sup>1</sup>/<sub>2</sub>

### Insertions Rates

1x	\$3360
3x	\$3150
6x	\$2940

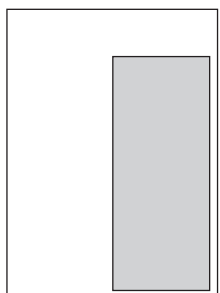


## Standard Page

7 x 9

### Insertions Rates

1x	\$3360
3x	\$3150
6x	\$2940

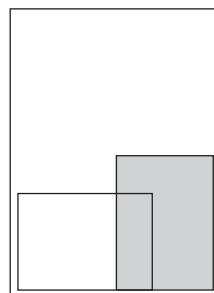


## 2/3 Standard Page

4<sup>7</sup>/<sub>8</sub> x 10

### Insertions Rates

1x	\$2520
3x	\$2415
6x	\$2310



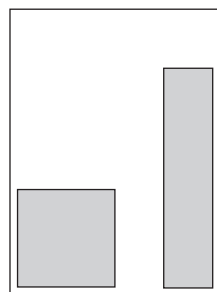
## 1/2 Standard Page

Horizontal 7 x 4<sup>7</sup>/<sub>8</sub>

Vertical 4<sup>7</sup>/<sub>8</sub> x 7

### Insertions Rates

1x	\$2155
3x	\$2050
6x	\$1890



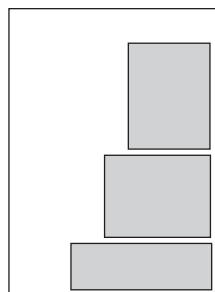
## 1/3 Standard Page

Square 4<sup>7</sup>/<sub>8</sub> x 4<sup>7</sup>/<sub>8</sub>

Trim 2<sup>3</sup>/<sub>4</sub> x 10

### Insertions Rates

1x	\$1315
3x	\$1155
6x	\$1050



## 1/4 Standard Page

Horizontal 4<sup>7</sup>/<sub>8</sub> x 3<sup>3</sup>/<sub>4</sub>

Horizontal 7 x 2<sup>1</sup>/<sub>2</sub>

Vertical 3<sup>3</sup>/<sub>8</sub> x 4<sup>7</sup>/<sub>8</sub>

### Insertions Rates

1x	\$1045
3x	\$975
6x	\$870

## Color:

Single process color per page or fraction	\$ 515
4-color process per page or fraction	\$1365
4-color process spread	\$2100

## MATERIAL/MECHANICAL SPECIFICATIONS:

Full tabloid page bleed is 11 3/8 x 14" - Trim size 10 7/8 x 13 1/2. Printed web offset; saddle stitched.

Digital Format: Files accepted from the following formats — PREFERRED: Quark Xpress (Mac) plus all support files and fonts; Adobe Illustrator (Mac or PC) plus all support files with fonts converted to outlines; ACCEPTABLE: Major Macintosh formats supported. RESOLUTION: Line art at 1200 dpi; Greyscale/color images at 266 dpi or higher; Color images should be converted to or created in CMYK (not RGB).

INSERTS: Accepted in various sizes and styles at earned b/w space rate plus any tipping, stitching, trimming, back-up and folding costs.

## CONTACT INFORMATION:

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jrr@oilgas.net

### Editorial Submissions to:

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### Production

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Visit  
[www.oilgas.net](http://www.oilgas.net)

to view a current  
issue of  
*Oil & Gas Network.*

As well view the  
*Official Show Daily*  
issues as a sample of  
this year's product.

The Oil & Gas Network—connecting readers to Canada's oil and gas industry!